University at Buffalo School of Social Work Continuing Education

Agenda: The Visionary Nonprofit Part 3: Writing Winning Grants:

Position To Win/Avoid The Hidden Pitfalls

February 18, 2021 12:00pm-2:00pm Rob Levit, MA

Grants are a critical component of nonprofit funding and there are important indicators of an effective grant: organizational history, metrics and data, timelines, budgets, artifacts, letters of support, logic models and much more. Many nonprofits get trapped by grants that are too restrictive or with reporting requirements that tax the capacity of the organization. Learn the hard truths and the exciting possibilities of grant writing using actual examples and guidance from organizations and foundations.

12:00pm	Welcome and Operational and Warm-Up
12:10pm	The Mind of the Grantmaker
	Creating a Grant Strategy and Portfolio
12:30pm	The Four Components of Grants
12:45pm	Three Levels of Grant Writing
1:00pm	Break
1:05	Types of Grants
	Prospects and Possibilities
1:30pm	Common Grant Pitfalls and Hard Truths
1:45pm	The Overhead Myth and a New Vision for Grant Funding
1:55pm	Debrief and Wrap-Up
2:00pm	Session End